

Westmoreland Cleanways

Annual Report
October 1, 2009 to September 30, 2010



.... To protect, restore, and maintain the environmental qualities of our county

226 Donohoe Road, Suite 101
Greensburg, PA 15601
Phone: 724-836-4129
Fax: 724-836-5597
www.westmorelandcleanways.org

FROM THE EXECUTIVE DIRECTOR

Dear Members and Friends,

April, 2010 marked the 20th anniversary of the very first meeting of the idealists who envisioned a healthier, cleaner environment for themselves, their neighbors, and their community. Disgruntled by the trash piling up over hillsides; discouraged by the utter disregard displayed by dumpers who callously threw their old refrigerators and tires into the creek; disgusted at the sight of fast food wrappers catching in the wildflowers along the road, these dedicated individuals banded together to take a stand against those who would ravage our environment.

It is hard to imagine, today, what was running through their minds during that spring of 1990. It surely wouldn't have been that so many people, from all walks of life, would embrace the same vision. Twenty years later, the clarion call of PA CleanWays beckoned across Pennsylvania as that organization joined forces with Keep America Beautiful and evolved into Keep Pennsylvania Beautiful. Thousands of citizens, across the state and across the nation, are working together to keep our communities clean and beautiful. And to think ... it all started here ... on Dunn Road In Hempfield Township.

This office, from which all else grew, remains a driving force for environmental stewardship in the county. From a group of individuals united in their passion for protecting the environment they loved, the organization is now managed by professionally trained staff with the expertise to maneuver through the myriad environmental laws and evolving industry practices to bring the right parties together to achieve success. What hasn't changed are the volunteers with the commitment and passion for protecting Westmoreland County's environment.

Some highlights of the year follow:

Committees Served and Partnership Events Attended:

- * Westmoreland Earth Day Planning Committee Member
- * PROP Data Management Committee, Municipal Committee, and Education Committee Members
- * Smart Growth Partnership's Annual Awards Dinner
- * Westmoreland County Boroughs Association Annual Dinner
- * Westmoreland County Association of Township Supervisors Convention

Assisted municipalities in a variety of ways:

- * Partnered with 3 municipal police departments on Drug Enforcement Administration first National Drug Take Back Initiative

Programming and Education Highlights:

- * Programs on environmental stewardship, recycling, composting, and vermicomposting presented to over 1,900 students of all ages across Westmoreland County.
- * Planning partner, along with Westmoreland Botanical Society and Penn State Master Gardeners, in Waste Management-Valley Landfill's Corporate Lands for Learning educational initiative sponsored by the Wildlife Habitat Council.

Staff Training and Continuing Education Programs Attended:

- * NW Region DEP Sustainability Workshops
- * PROP Municipal Roundtable
- * Annual PROP Conference, State College

Finance

- * 965 dues-paying Individual, Family and Business members support Westmoreland Cleanways programs
- * Finances stabilized despite a still uncertain recycling and economic climate.

Notable:

- * Suzanne Evancho, long-time volunteer, former board member, and volunteer coordinator for Hempfield High School students, was named PA CleanWays/Westmoreland Cleanways Volunteer of the Year.

Westmoreland County is a cleaner place to live than it was 20 years ago. More opportunities to recycle exist; more people are committed to living environmentally healthy lifestyles; and more people are becoming educated about proper waste disposal. But 1,800 tons of trash and 140,000 tires later, we still have a long way to go. Westmoreland Cleanways will remain the standard bearer to continue the movement our predecessors started... to protect, restore and maintain the environmental qualities of Westmoreland County for all who live, work, and visit herein.

Ellen

WESTMORELAND CLEANWAYS FY 2009/10 ACCOMPLISHMENTS

CLEANUPS

- * 8 Illegal dumpsites cleaned
- * 28 tons of trash disposed
- * 431 Tires Properly Disposed
- * 305 TRAP tires (illegally dumped tires collected by municipalities and/or volunteers)

FUGITIVE TIRE PROGRAM

- * 11 Youth Groups; 4 Sponsoring Tire Dealers
- * 2,428 Tires Properly Disposed

DROP-OFF RECYCLING PROGRAMS

- * 26.09 tons of commingled recyclables collected from Northeastern Westmoreland County Recycling Program
- * Over 700 lb. of mixed recyclables (printer cartridges, cell phones, household batteries, CD/DVD/tapes, CFLs) collected at Westmoreland Cleanways office and recycled
- * Newspaper collection started at Donohoe Center for Pinto Ridge Stables, New Alexandria

COLLECTION / RECYCLING EVENTS

- * 3 Events
- * 1332 Tires Collected & Properly Disposed
- * 70 Vehicle Batteries Collected & Properly Disposed
- * 150 Freon Containing Appliances Collected & Properly Disposed
- * 70 CY Other Appliances & Scrap Metal Collected & Properly Disposed
- * 23,167 lb. (11.58 tons) of electronics collected from 3 events

HOUSEHOLD HAZARDOUS WASTE COLLECTION

- * 58,841lb. (29.42 tons) collected from 422 households; Recycled or Properly Disposed
- * 160 lb. pharmaceuticals collected through DEA National Take Back Initiative

CHRISTMAS TREE RECYCLING

- * ~1,500 Trees (3.75 tons) Recycled; 21 collection sites

SPECIAL EVENTS RECYCLING

- * ClearStream Recyclers for beverage container recycling loaned to major community events such as Westmoreland Arts & Heritage Festival, Westmoreland Fair, St. Vincent College Commencement, Westmoreland Croquet Club Tournament, Scottdale Fall Festival, Latrobe Relay for Life, Latrobe-Derry Teener League/Old Timers League Ball fields
- * 400+ lb. of recyclables collected
- * ClearStream Recyclers distributed to 13 businesses and organizations for office recycling programs

BACKYARD COMPOSTING

- * Conducted 11 Backyard Composting Workshops for 163 attendees
- * Distributed 255 Earth Machine Composters and 419 System Rain Barrels to the public

EDUCATION

- * Released 2010 Westmoreland Recycling Guide
- * Upgraded website to include new programs, Municipal Support Pages, Act 101 information
- * 47 Presentations and Displays to Classrooms & Civic Organizations, Westmoreland Earth Day, Legislative Senior Fairs, Westmoreland Fair. Attended or viewed by 4,700+ youth and adults
- * Published periodic Newsletters, Annual Report; Began using Constant Contact for information distribution
- * Recorded monthly "Talkin' Trash" radio shows that air on 1480 WCNS Radio to discuss environmental issues of interest to residents

VOLUNTEERS

- * Provided 660+ manhours staffing collection events and educational fairs, providing office assistance, preparing mailings, working illegal dump and litter cleanups, attending board meetings



Westmoreland Cleanways recognizes the following members and volunteers who embrace our mission to “...**protect, restore, and maintain the environmental qualities of our county for the benefit of all who live, work and visit herein.**” Their efforts and support are visible throughout the county.

Lifetime Members

Lifetime Business Members

Chem-Handling Specialists LLC
Municipal Authority of Wmd.
County
Menasha Packaging Company
LLC
Salandro's Refuse, Inc.

Lifetime Family Members

Carl & Liz Anderson
John and Rose McCaskie
Paul & Helen Thomas
Robert & Margaret Wilson
Sue & Dale Wiseman
Glenn & Barbara Witherspoon

Lifetime Individual Members

Linda Anderson
Cal Baker
Daniel Berta
Brenkus Auto Body
Joanne Caffrey
Michael F. Caffrey
Jean A. Carnack
Deborah Casadei
Robert Ciardi
Sondra Jil Coffman
Susan DeJaiffe
Lenore E. De Jaiffe

Jack Driscoll
Charles Ellis
Carolyn Falcon
Bernadette R. Farah
Anna Feltes
Frank Finke
Cynthia Fleming
Charles H. Frederickson
George Fritz
Dominic & Patricia Giordano
Thomas Godlewski, Esq.
Scott & Leslie Gray
R. Ted Harhai
Doug & Judy Hauser
Leslie Hoffman
Michelle Johnson
Jacqueline Kelly
Suzanne H. Kepple
Barbara M. Kochaniak
Milton & Jeanette Lendl
Steve Lesho
Cliff Long
Jean Loughry
Sheila Lowery
Florence Marinkovich
Jan Merlino
Donald W. Myers
Keith Neill
Sara Netski

John Parker
Theresa Pataki
Mary & Joe Pianko
Dorothy Pietrusza
Elizabeth Reese
Joyce Rulka
Russ Salandro
Matt Salandro
M. C. Scatena
Martha Lou Schove
John Skooglund
Geraldine Sorokacs
James & Florence Stitt
Thomas A. Tangretti
Glenda Testa
Jerry Torau
Judith Treskovich
Ellen Uschak, Ph.D.
Louise Vrable
Jennifer Warner
Kevin D. Waryanka
Leon Waszczak
Lois Ann Watson
Marilyn Weightman
Farley Walton Whetzel
Joshua Whetzel, Jr.
Gail Young
Thad Zaleskiewicz
Frank Ziemkiewicz OSB

Honored Volunteers

Christine & Paul Adams
Al Barnett
Archie Bossart
Jim Brucker
Sharon Bungard
Mary Ann Burns
Dan Carnack
Lowell Cisowski and
Coca-Cola Employees
Rob Cronauer
Ron Evancho
Suzanne Evancho
Curt Fontaine
Bill Gilbert and
Durr Marketing Employees
Tim Glovola
Joe Goffner
Fred Goodman
Kim & Duane Goodsell

Jackie Gorsky
Hempfield HS Environmental
Club Students
John Horanic, J. Michaels
Company and BS Troop 239
Laura Kayhart
Linda Marts
Bill McCabe
Norseman Environmental
Staff
Outside In School Students
Bob Palmer
Dave Pinkey
Michael Quatrini
Roselynn Rednoch
Dana Rizzo
Jim Roadman
Russ Salandro
Tim Savisky



2009-10 Volunteer of the Year Suzanne Evancho with Matt McKenna, President and CEO of Keep America Beautiful, honored at PA CleanWays/Keep PA Beautiful Annual Dinner October 2010

Susan Schropp
Teresa Sekszinski
Joan Shaver
Phyllis Stefko
Lynn & George Soukup
Marion Szmyd
Sue & Dave Urchek
Barbara & Bill Varley
Leon Waszczak
Annamae Waterson

2009-2010 Sponsors, Supporters, and Partners

Administrative

Westmoreland County Commissioners
 Tom Balya
 Tom Ceraso/Ted Kopas
 Charles Anderson
 Westmoreland County Planning Department
 Lynn Showalter
 Christopher Bova
 Commercial Bank & Trust of PA
 Douglas P. Arndt
 DeBernardo, Antoniono, McCabe, Davis & DeDiana
 Linda Costello, CPA
 Sam White, CPA

Partners

PA CleanWays, Inc.
 Shannon Reiter
 PA Department of Environmental Protection
 Michael Forbeck
 Waste Management
 Jeff Horan—Homer City Hauling

Program Support

(Collections, Cleanups, Recycling)

ABC Auto Salvage
 Jill & Sean Dechicchis
 Allied Waste - Greenridge Reclamation
 Dave Smith
 Appliance Warehouse
 Fred Landay
 Big's Sanitation
 Joseph Eori
 Chick-fil-A Restaurant
 Angela O'Brien
 Christopher's Pizza
 Christopher Sylvania
 Coca Cola Bottling Company of Eastern Great Lakes
 Lowell Cisowski
 Commercial Bank & Trust of PA
 Cindy Fontaine
 Dan's Tire
 Dan Roadman
 Derry Area Revitalization Corporation
 Susan Bortz
 Durr Marketing Associates, Inc.
 Debra Ladley
 eLoop LLC
 Ned Eldridge
 Elliott Company
 Brian Lapp
 Environmental Enterprises, Inc.
 Brian DePeel
 Excela Health
 Patricia Buhl, Community Relations Coordinator
 Franklin Township Municipal Sanitary Authority
 James Brucker
 City of Greensburg Police Department
 Chief Walter Lyons
 Hempfield Township Public Works Department
 Mike Volpe
 Interstate All Battery Center

Karr Dumpster Service
 Russ Karr
 Keystone State Park-DCNR
 Kristian Baker
 Lamar Properties (Norwin Hills Shopping Center)
 Gina Sonnik
 Latrobe Community Revitalization Program
 Annette Couch, Director
 City of Latrobe Police Department
 Chief Charles Huska
 Latrobe Relay for Life
 Marie McCandless
 Lincoln Road Shopping Center
 The Medicine Shoppe of Latrobe
 Susan Schropp
 Municipal Authority of Westmoreland County
 Chris Kerr
 Murrsville Police Department
 Chief Thomas Seefeld
 Norseman Environmental
 Art McKenzie
 Oak Hollow Community Center
 Board of Directors
 PA Department of Transportation District 12
 Warren Albright
 Pennsylvania State Police
 Trooper Steve Limani
 Roadway Plaza
 Felix J. Szymkowiak
 Salandro's Refuse, Inc.
 Russ Salandro
 Scott Electric
 Frank Corleto
 Schramm's Farm & Orchard
 Hilary Schramm
 Sewickley Creek Watershed Association
 Larry Myers
 South Huntingdon Township Supervisors
 Scott Painter
 Spino Tire Service
 Vince Spino
 US Dept. of Justice Drug Enforcement Administration
 Waste Management—Valley Landfill
 Jerry Sabatini
 Westmoreland Arts & Heritage Festival
 Diana Morreo
 Westmoreland Conservation District
 Greg Phillips and Staff
 Westmoreland County Bureau of Parks &
 Recreation
 Dan Carpenter
 WCCC-Lifelong Learning Center
 Rebecca Dunn
 Westmoreland County Sportsmen's League
 Archie Bossart
 Westmoreland Fair & Recreation Association
 Craig Lash
 Westmoreland Waste, LLC
 John McGarvey
 Youngwood Borough
 John Storey

2009-2010 Sponsors, Supporters, and Partners (con't.)

Education

1480 WCNS Radio
 John Longo
 CSG Interactive
 Greg DiMedio
 Export Tire Company
 Richard Kepple
 Flynn's E. W. Tire & Service Center
 Dave Harrold
 Import-Export Tire Company
 Tim Myers
 Mailing Specialist, Inc.
 Aaron Guinther
 Moore Tire Service, Inc.
 Dennis Ledgerwood

North Huntingdon Twp. Parks & Recreation
 Dan Miller
 Penn State Cooperative Extension
 Robert Palmer, Master Gardener
 Retired Senior Volunteer Program
 Amy Halula
 Tire Dealers Association of Western PA
 Jack Greiner
 WGSM-FM
 Tony Michaels
 Waste Management-Valley Landfill
 Holly Stevenson
 Winnie Palmer Nature Preserve
 Angela Belli

10 Year Road Adopters

Alice Road
 Armel Hollow Road
 Bagdad/Indian Hill Roads
 Broad Street Extension
 Bus Garage Road/St. John's
 Church Road
 Quarry Road

Mt. Pleasant Township
 Unity Township
 Allegheny Township
 Borough of South Greensburg
 Hempfield Township

 Derry Township

Christine Kantorik
 Hansen Aggregates
 Friends
 RSVP/Girl Scouts
 Harrold Middle School Students

 Hansen Aggregates



Composting-Jerry Sabatini and Compost Class at Valley Landfill



Education-K.A.R.A.T. School Students do a waste audit



Recycling-Lowell Cisowski explains Coca-Cola's recycling and sustainability initiatives



Partnerships-Courthouse Planting Team honored by Commissioners

~~ 2009-2010 Memories ~~



E-Cycling-before the laws changed!



Volunteers-Board members support Chic-fil-A Fundraising Night



HHW-collection at Westmoreland Fairgrounds



Illegal Dumping-Earth Day Cleanup crew from Wendover MS on Alberts Road

Financials/Administration

Westmoreland Cleanways' management team consists of two paid staff and a volunteer board of directors. Westmoreland Cleanways operates within the guidelines of a federal 501(c)(3) non-profit charitable organization and is certified by the Commonwealth of Pennsylvania's Bureau of Charitable Organizations. Financial information is disclosed as part of an annual audit conducted by a certified public accountant. Complete documentation may be obtained by calling the Westmoreland Cleanways office at 724-836-4129.

2009-2010 Board of Directors

M. Curt Fontaine, P.E., President
 Kimberly Goodsell, Vice President
 Rob Cronauer, Secretary
 Michael G. Quatrini, Treasurer
 Albert Barnett
 Archie Bossart
 Laura Kayhart
 Ron Evancho
 Joe Goffner
 Fred Goodman
 Tim Savisky, Ph.D.

Staff

Ellen C. Keefe, Executive Director
 Michelle Keenan, Program Director
 Shirley Korber, Senior Intern

info@westmorelandcleanways.org
 www.westmorelandcleanways.org



(Photo courtesy of Demetri Josebeck) Compost Bin/ Rain Barrel Sale. Volunteers from Hempfield HS Environmental Club, Outside In School, and Westmoreland Cleanways helped distribute over 400 rain barrels and 200 compost bins.

Westmoreland Cleanways Statement of Financial Position As of September 30, 2010

ASSETS	
Cash	\$246,740
Equipment	16,104
Accumulated Depreciation	<u>(7,937)</u>
	\$254,907
LIABILITIES & NET ASSETS	
Liabilities	\$0
Loans Payable - US Bank	4,814
Net Assets - Unrestricted	250,093
	<u>\$254,907</u>

Westmoreland Cleanways Statement of Activities for Fiscal Year Ended September 30, 2009

	September 30, 2010
Unrestricted Net Assets	
Support	
County Support	\$57,300
Program Grants	22,645
Contributions	1,442
Membership Fees	8,775
Project Income	24,238
Interest Income	2,950
Other Income	<u>0</u>
	<u>\$117,350</u>
Expenditures	
Program Costs	79,779
Management & General	28,881
Administrative Expenses	<u>3,799</u>
	<u>\$112,459</u>
Increase (Decrease) in Unrestricted Net Assets	4,891
Net Assets - Beginning Balance	\$245,202
Net Assets - Ending Balance	<u>\$250,093</u>



Westmoreland Cleanways
226 Donohoe Road, Suite 101
Greensburg, PA 15601-7471

WESTMORELAND CLEANWAYS
WHAT WE'RE ALL ABOUT

Westmoreland Cleanways is a nonprofit 501(c)(3) organization whose mission is to protect, restore and maintain the environmental qualities of our county for the benefit of all who live, work, and visit herein.

Westmoreland Cleanways accomplishes its mission by sponsoring and promoting programs that address the proper disposal of solid waste through recycling, special collections, and the cleanup of illegal dumpsites and littered areas. We educate the public (both youth and adult audiences) through presentations, print media, and the web.

Westmoreland Cleanways initiates and facilitates programs by bringing together a network of volunteers, industry leaders, and state and local government representatives to provide services in the most efficient and economical manner.

Westmoreland Cleanways is funded by the Westmoreland County Commissioners, membership fees, private donations, sponsorships and grants. Volunteers are the backbone of the organization, donating time, energy, and expertise to carry out its mission.

To learn more about how you can participate in Westmoreland Cleanways' mission, visit us on the web at www.westmorelandcleanways.org, or call 724-836-4129.

